

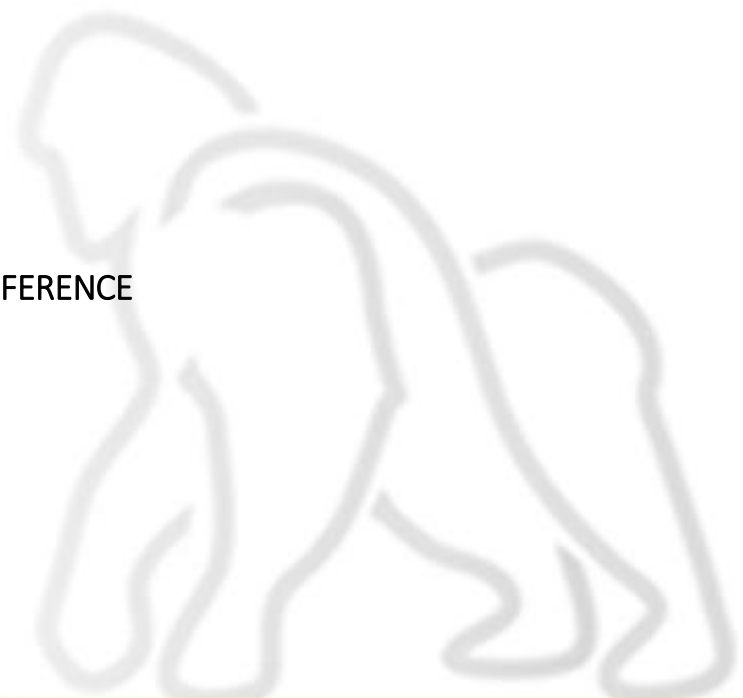


**ALLIANCE POUR LA CONSERVATION DES GRANDS SINGES
EN AFRIQUE CENTRALE (ALLIANCE GSAC)**
Réseau Sous Régional de Protection des Grands Singes
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Association à but non lucratif enregistré sous
le N 00000181/RDA/J06/SAAJP/ BAPP du 27/02/2017

Call for applications for the recruitment of an intern,
communication officer

Name of the organization	Alliance for the Conservation of Great Apes in Central Africa (GSAC Alliance)
Opening date of the position	November 01, 2022
Deadline for receipt of applications	November 15, 2022 at 23:59 Central Africa time.
Nature of the position	Communication Officer, intern.
Type of contract and duration	Fixed term contract (FTC); 1 year renewable
Location of the position	Cameroun, Yaoundé.
Starting date	12/01/2022
Monthly stipend	100.000 FCFA / Month

TERMS OF REFERENCE





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1. BACKGROUND AND JUSTIFICATION.

The GSAC Alliance is a network of 8 African Civil Society Organizations (CSOs), created in September 2016. Its members work on projects linking local development, generally on the periphery of protected areas (PAs) and Key Biodiversity Sites on the protection of threatened great ape populations. The countries of intervention of the 8 members of the Alliance are Cameroon (ERUDEF; TF-RD and SEKAKOH), Congo Brazzaville (ESI CONGO), Gabon (PROGRAM) and DRC (GACEBB, MMT and FODI).

The GSAC Alliance is a technical platform for exchange and learning on development and endangered species protection issues. It also aims to be a political and institutional instrument to increase the legitimacy and technical credibility of its members, both nationally and internationally.

Its main objective is to support Central African civil society in its desire to contribute concretely to the conservation of great apes in the Congo Basin. In order to achieve this objective, three strategic axes have been set:

- a) Strengthen the political and institutional legitimacy of its members ,
- b) Strengthen the organizational capacities of the network and its members and their technical credibility
- c) To support the implementation of concrete actions in the field, notably through the search for funding.

The creation of the GSAC Alliance is the result of a strong desire on the part of the founding members to pool their efforts following a shared observation summarized as follows: despite their effective contribution to the protection of great apes and their habitat on a daily basis in the field, the role played by African civil society is currently not sufficiently recognized by all stakeholders working on this issue.

The non-exhaustive structural causes observed are, among others

- A lack of promotion and synergies between the NGOs members of the Central African civil society working in the same field,
- A lack of political weight of these NGOs, when they work individually
- A lack of effectiveness and efficiency of field actions due to a lack of means and technical skills (in terms of scientific data collection, ecological monitoring, to name but these).

This reality, combined with a glaring lack of visibility of the actions carried out, directly impacts the support these actors receive, and consequently, the conservation of great apes in the field in the sense that States, donors and other partners want to know what is being done by local CSOs and their positive impact on great ape protection.

It is in this context that this call for applications is made. With financial support from its partners (ARCUS Foundation and PPI Small Scale Initiatives Program), the GSAC Alliance is seeking to recruit a communications intern to assist in the definition and implementation of its communications strategy.



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2. JOB DESCRIPTION

Main mission

The main mission of the Communications Officer is to define and implement the organization's internal and/or external communications strategy. He/she is in charge of promoting the organization's image to its partners.

Responsibility

In a non-exhaustive way, the communication officer will be responsible for

- Defining, in conjunction with the GSAC Alliance office, the internal and/or external communication strategy
- Organize and supervise the actions and tools of communication
- Manage the internal and external communication (Facebook, Twitter, website; technical and financial partners) of the organization
- Design and produce communication tools and actions (brochure, annual report, posters, newsletter)
- To accompany the GSAC Alliance in the management of relations with its technical and financial partners
- Participate in specific actions (social communication, crisis management ...) of the organization
- To update the dashboards, data, balance sheet
- Designing the editorial line and brand image of the organization
- Ensuring that communication tools are consistent with the organization's strategy and graphic identity
- Train and accompany the members of the network on the use of communication tools
- Support the Alliance's technical staff in drafting and reviewing projects



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3. CANDIDATE PROFILE

✚ Desired Capabilities.

The candidate must:

- Be bilingual (would be an asset)
- Be skilful and proactive in his/her approach
- Adapt to change, uncertainty and complexity
- Understand the relational and power issues in business
- Take into account several parameters at the same time in their analysis and decisions
- Demonstrate open-mindedness and impartiality by being factual
- Develop empathy and positive listening skills
- Maintain assertive relations with the different interlocutors
- Be able to work under pressure and on cross cutting subjects.

✚ Cross-functional skills desired.

- Budget management
- Project management
- Use of office automation tools
- Use of web analysis tools

4. REQUIRED QUALIFICATIONS

Minimum Bachelor's degree in at least one of the following fields

- Information Sciences
- Communication Sciences/ Economics, Law
- Political science
- Engineering school or business school, with a specialization in communication



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5. SUBMISSION OF BIDS

Application files must consist of:

- A cover letter;
- A detailed curriculum vitae including information demonstrating that the applicant has the qualifications, experience, skills relevant to the position and 2 referees;
- A copy of the diploma(s) or other certificates;

All applications bearing the reference Communication Officer should be sent to admin.fin@alliance-gsac.org and at@alliance-gsac.org no later than November 15, 2022 at 23:59 Central African Time.

NB: Only selected candidates will be invited for interviews. Female candidates are strongly encouraged to apply.

